

# CLOUD. MADE EASY.

## Cloud computing. The important stuff:

### What is Cloud computing?

Cloud computing provides you with all the functionality of a physical server and state of the art IT infrastructure, without having the normal capital expenditure costs, maintenance headaches (licence management, software updates) and disaster recovery issues associated with managing technology in today's 21st century connected world.

You can run whatever software you like within the Cloud, with your own access policies, and benefit from temporary or permanent increases in resources whenever you require it.

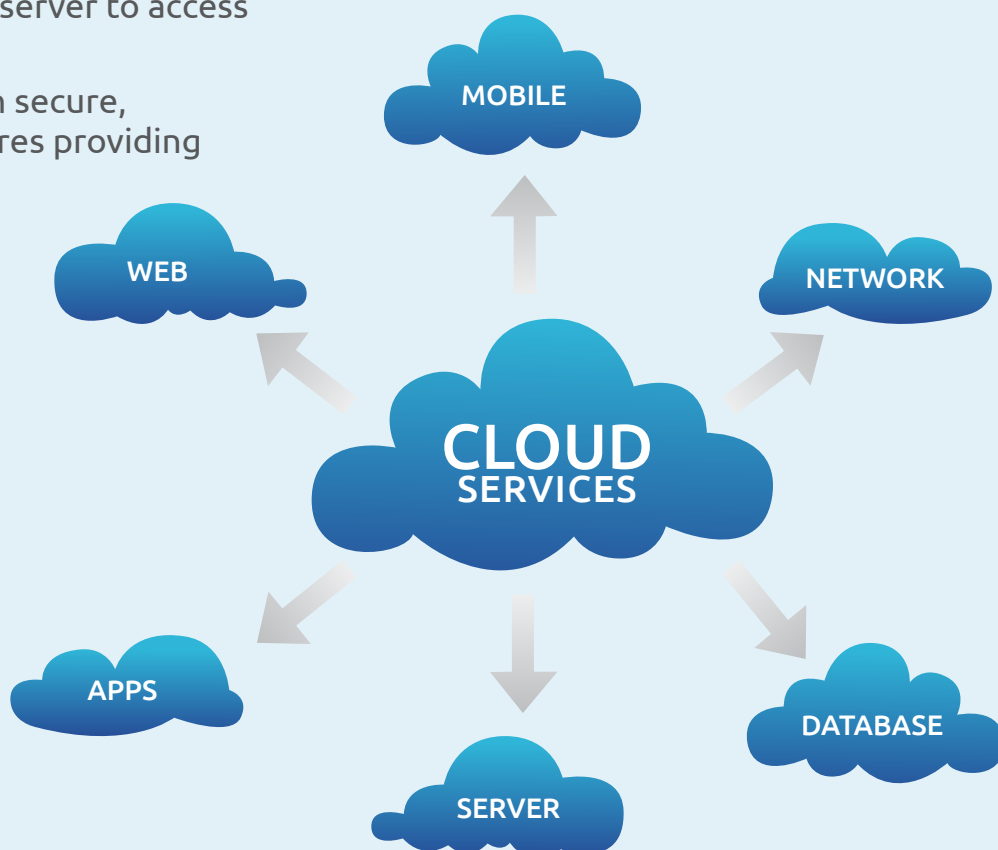
### Moving to the Cloud means:

- A decrease in IT ownership costs - no capex on servers
- Monthly payments - easy to budget
- No power for servers on site - lower electricity bills
- Streamlined IT operation
- Reduced maintenance contracts
- Scalable architecture for your organisation pay for what you need now not in the future
- Your office on the move - easy access for remote staff
- Reduced Internet connectivity costs as systems are hosted within major Internet peering points.
- Disaster recovery - your business can carry on operating in the event of a flood or fire on site
- Multi-site/international operations can all work from the same server to access the same files
- Servers and data held in secure, purpose built data centres providing 100% up time

### Cloud computing. How it works.

Your virtual server system runs independently inside a Cloud of larger machines housed remotely at a datacentre. You keep full control, running the operating system and software you want with your own access policies, just as if you were using a standard machine on your premises. You don't need any complicated management software to do this as the server farms have all the infrastructure in place – ready to go, allowing virtual servers to be built to customer specifications in a matter of minutes.

You create a flexible, scalable machine with the performance that you need now. If your requirements change it is very easy to upgrade the server simply by allocating more resources. There is no downtime and no hassle of fitting extra memory, new disks or processors.



All the functionality you need. In the Cloud.

### Why should you virtualise?

1. You need servers at short notice
2. You want a scalable solution offering additional resource at a touch of a button
3. You want to reduce your carbon footprint
4. You require a reliable server solution offering enhanced uptime and disaster recovery

### Cloud computing benefits:

- Power-efficient, green technology
- Highly secure datacentres with back-up power and connectivity
- Rapid and easy provision
- Scalable, dedicated infrastructure
- In-built resilience and redundancy
- Full disaster recovery
- Server clustering
- 24x7x365 managed centralised security

## Why choose Stream Networks for the Cloud...

Stream will work with you as your Cloud partners. We will begin by getting a full understanding of your business and then design a complete solution that's right for that business. We then continue by providing free consultancy and updates on what's new to ensure your Cloud technology grows with you.

### NEXT STEPS

I hope you find this quick overview of use.

As stated in the email we are offering a free trial of Cloud technology throughout June. To fast-track your free Cloud trial simply click the email me button below and leave the rest to us.

[EMAIL ME >](#)

Kind regards,

Matt Shanahan  
Stream Networks