

**PRESS RELEASE**  
**29TH SEPTEMBER 2020**



## **STREAM ADD A NEW COMMUNITY PARTNER IN SPONSORSHIP DEAL WITH HUNGERFORD TOWN F.C**

With businesses everywhere tightening purse strings due to the ongoing effects of Coronavirus, Hungerford Town board member Nigel Brock was tasked with finding a sponsor for the recently built new stand at Bulpit lane.

Having seen their commitment to the West Berkshire community throughout the pandemic, Nigel made contact with Matt Shanahan, the CEO of local business telecoms provider Stream Networks Ltd. Shanahan, a local entrepreneur and longstanding member of the West Berkshire business community jumped at the opportunity to enter a sponsorship agreement and was excited to partner with such a historic and ambitious football club.

After recruiting up-and-coming manager Danny Robinson from Thatcham Town, and building a promising squad, Hungerford Town are optimistic of mounting a strong challenge in the Vanarama National League South this season. "At a time of uncertainty for everyone and growing financial pressure in lower league football, securing sponsorship for the new stand is a major boost in helping us achieve our goals and focus on the upcoming season" commented Brock.

Matt Shanahan CEO of Stream Networks surmised; "when Nigel approached us, looking for sponsorship for the new stand and explained the ambitions Hungerford have this year it really didn't take me long to sign on the dotted line. Stream are always looking for opportunities to work with key organisations in the West Berkshire community and the chance to sponsor the new stand at HTFC ensured we could add a great organisation to our growing list of community partners whilst also giving HTFC a key boost on the eve of a new season. I wish them every luck for the upcoming season."

For more information Hungerford Town Football Club please visit [www.hungerfordtown.com](http://www.hungerfordtown.com)

Fore more information on Stream Networks, please visit [www.streamnetworks.co.uk](http://www.streamnetworks.co.uk)